



The Ian Potter Foundation Evaluation Panel (TIPFEP) 2023

As [The Ian Potter Foundation](#) moves towards more strategic grant-making, we present a panel of high-quality monitoring, evaluation & learning providers that we can recommend.

An open call was placed through the Australasian Evaluation Society and outstanding submissions have been added to last year's panel. All selected candidates submitted a work sample to the Foundation with strong outcomes measurement, experience with the government sector and capacity building.

Most also had excellent financial analysis abilities or were able to work with partners who could provide this service. We have included a section on the specialty/focus of each provider.

This document is organised by program area and will be promoted among grantees (prospective, past, and current) and other foundations to improve the quality of evaluations conducted for philanthropically funded projects.

Please note that if you are planning on engaging a consultant and would like support in the development of an RFQ (request for a quote) or to discuss your needs prior to or during engagement, feel free to contact the Research & Evaluation team.

Disclaimer: While all care has been taken in preparing this publication, it is not a substitute for obtaining independent, professional advice. The Ian Potter Foundation does not endorse any service provider listed or guarantee the listed providers' work quality. The information contained in this document is for information purposes only, and readers are responsible for determining whether a listed service provider will meet their needs.

Vibrant (Arts)

Company	Contact	Contact email	Area	Financial Analysis	Specialty/Focus	City^	Rates**
Culture Counts	Georgia Moore	georgia.moore@culturecounts.cc	Performing arts, museums/libraries	In house	Sector-wide benchmarking	Melbourne, Perth	\$
Ernst & Young	Arjun Ravi	Arjun.Ravi@au.ey.com	Indigenous affairs	In house	SROI, strategic planning, stakeholder engagement, quantitative analysis	All major cities	\$\$\$*
Kantar Public	Kizzy Gandy	Kizzy.Gandy@Kantar.com	Arts and cultural institutions, equity, inclusion	In house	Theory-based/experimental methods, behavioural science, evaluation training	All major cities	\$\$*
Patternmakers	Tandi Palmer Williams	info@thepatternmakers.com.au	Culture, creativity, community, arts/cultural organisations, metropolitan & regional communities	In house	Innovative approaches, infographics, data storytelling	Sydney, Melbourne, Regional NSW	\$\$
Tetra Tech	Rachel George	Rachel.George@tetratech.com	Regional development, cultural and social inclusion	In house	Cultural inclusion and equity, human-centered approaches	Most capital cities and regional centres in Victoria and NSW	\$\$*

Company	Contact	Contact email	Area	Financial Analysis	Specialty/Focus	City^	Rates**
University of Technology Sydney	Sarah Angus	tnfadvancement@uts.edu.au	Indigenous knowledge, galleries, libraries, theatre, exhibitions, events, museums, design, communication	In house	Strengths-based, co-design, co-creation, place-based, appreciative inquiry, trial designs, creative methods, social impact	Sydney	\$\$

Healthy (Public Health and Medical Research)

Company	Contact	Contact email	Area	Financial Analysis	Specialty/Focus	City^	Rates**
Allen & Clarke Consulting	Kylie Berg	kberg@allenandclarke.com.au	Public health, justice, social, environment sectors	Not provided	Process, outcome and lapsing funding evaluations	Melbourne, Wellington	\$*
Australian Healthcare Associates	Jill Waddell	jill.waddell@ahaconsulting.com.au	Disability, health, aged care, research, indigenous affairs/health, preventative health, palliative care	In house	Trauma-informed approach, capacity building, co-design	Melbourne	\$\$*
BehaviourWorks NB: preference to work upfront to help design effective programs and evaluate programs designed on this basis.	Liam Smith	liam.smith@monash.edu	Community health, equity in health, mental health, healthy behaviours	In house	Behaviour change research, evidence reviews, capability building	Melbourne, Sydney, Brisbane	\$\$*
Clear Horizon	Irene Adam-Manik	info@clearhorizon.com.au	Mental health, community/aged care, disability, women's workplace, digital health	Outsourced	Trauma-informed/place-based approaches, systems change	Melbourne	\$\$
Enable Health Consulting	Brianna Fjeldsoe	bri@enablehc.com.au	Public health, women's health, health services and policies	In house & Outsourced (depending on complexity)	Participatory/impact/formative evaluation	Brisbane	\$
First Person Consulting	Matt Healey	matt@fpconsulting.com.au	Public health, physical fitness	In house	Applied systems thinking, strengths-based	Melbourne	\$*
Garner Willisson	Susan Garner	susanjgarner123@gmail.com	Public health, health promotion, policy, mental health, indigenous health and wellbeing	In house	Primary and community health	Canberra	\$*

Company	Contact	Contact email	Area	Financial Analysis	Speciality/Focus	City^	Rates**
Haines Centre for Strategic Management	Lewê Atkinson	lewis@hainescentreaustralia.com.au	The Systems thinking approach® to impact assessment for innovation, medtech, ECDE and technology commercialisation	In house	The Systems thinking approach®	Brisbane	\$
Hau Meni & Associates Pty Ltd	Bu Wilson	bu.wilson@haumeni.com	Public health research, indigenous affairs, gender, disability, EVAW	Not provided	Trauma-informed and participatory approach	Margaret River	\$
Health Q Consulting	Darren Button	darren@healthq.com.au	Acute, primary health, mental health, First Nations affairs, disability, alcohol/drugs	In house	Stakeholder engagement, partnership assessment	Adelaide	\$
Institute for Social Science Research	Rumaana Suleman	issr.research@uq.edu.au	Health & wellbeing, health economics, public policy, homelessness, CALD studies, education, social intervention	In house	Co-design, systems approach, cross-disciplinary collaboration	Brisbane	\$\$\$
Kantar Public	Kizzy Gandy	Kizzy.Gandy@Kantar.com	Preventative health, medical services, mental health, alcohol and drugs	In house	Theory-based/experimental methods, behavioural science, evaluation training	All major cities	\$\$*
Sapere	Matt Balmford	mbalmford@thinksapere.com	Public health, medical research, health promotion, social supports	In house	Program logic, business cases, impact analysis economic/financial	Melbourne, Sydney, Canberra, Perth	\$\$\$*
University of Technology Sydney	Sarah Angus	tnfadvancement@uts.edu.au	Public/allied health, social determinants of health, health economics, population health, policy, NDIS, women & children's health, epidemiology, indigenous, equity	In house	Strengths-based, co-design, co-creation, study & trial designs, big data, capability development & training	Sydney	\$\$

Fair (Community Wellbeing and Early Childhood Development)

Company	Contact	Contact email	Area	Financial Analysis	Speciality/ Focus	City^	Rates**
ACIL Allen	Tom Peachey	t.peachey@acilallen.com.au	Early childhood, school and post-secondary education, mental health	In house	Impact/economic analysis, policy implications	Melbourne	\$\$\$
ARTD Consultants	Sarah Schofield	tenders@artd.com.au	Homelessness, Indigenous affairs, disability, mental health, justice	In house	Lived experience researchers, capacity building	Melbourne, Sydney, Brisbane	\$\$*
Australian Healthcare Associates	Jill Waddell	jill.waddell@ahaconsulting.com.au	Education, suicide prevention, LGBTQIA+, CALD, homelessness, veterans, refugees, prisoners	In house	Trauma-informed approach, capacity building, co-design	Melbourne	\$\$*
Beacon Strategies	Mitchell Stalker	mitch@beaconstrategies.net	Not-for profit organisations; Health and Social Services, Primary Health Networks, Public health, mental health	Not provided	Mental health, suicide prevention, primary care, community services	Brisbane and Cairns	\$
BehaviourWorks NB: preference to work upfront to help design effective programs and evaluate programs designed on this basis.	Liam Smith	liam.smith@monash.edu	Social inclusion, fair work practices, wellbeing at work	In house	Behaviour change research, evidence reviews, capability building	Melbourne, Sydney, Brisbane	\$\$*
Clear Horizon	Irene Adam-Manik	info@clearhorizon.com.au	ATSI, CALD, disability, drug use, education, youth/ageing	Outsourced	Trauma-informed/place-based approaches, systems change	Melbourne	\$\$
Curijo	Belinda Kendall	belinda.kendall@Curijo.com.au	Indigenous affairs, child family and community, trauma, ustice	In house	Trauma-informed/strengths-based approaches, culturally responsiveness and safety	Canberra, Wollongong	\$\$
Ernst & Young	Arjun Ravi	Arjun.Ravi@au.ey.com	Community wellbeing, indigenous affairs, human rights	In house	SROI, strategic planning, stakeholder engagement, quantitative analysis	All major cities	\$\$\$*
First Person Consulting	Matt Healey	matt@fpconsulting.com.au	Financial literacy, employment	In house	Applied systems thinking, strengths-based	Melbourne	\$*

Company	Contact	Contact email	Area	Financial Analysis	Speciality/ Focus	City^	Rates**
Garner Willisson	Susan Garner	susanjgarner123@gmail.com	Community development, disability services reform, early childhood education and care	In house	Systems thinking, complexity, participatory/developmental evaluation	Canberra	\$*
Hau Meni & Associates Pty Ltd	Bu Wilson	bu.wilson@haumeni.com	Indigenous affairs, gender, disability, EAW, arts	Not provided	Trauma-informed and participatory approach	Margaret River	\$
Innovation Unit	Jay Martin	jay.martin@innovationunit.org	Homelessness, out of home care, family and domestic violence, disability	In house	Co-design (programs, services, models), voice of lived experience	Perth, Melbourne, Auckland	\$\$
Kantar Public	Kizzy Gandy	Kizzy.Gandy@Kantar.com	Employment/workforce strategy, child development, education, social capital, equity, inclusion	In house	Theory-based/experimental methods, behavioural science, evaluation training	All major cities	\$\$*
LDC Group	Anne Smyth	Anne@ldc.net.au	Mental health, indigenous, homelessness, family violence, social/community sector	In house	Developmental/empowerment evaluations, appreciative enquiry	Melbourne	\$\$\$*
Lirata	Maria Brett	contactus@lirata.com	Homelessness, family violence, primary prevention, education, legal, youth, ATSI, CALD	Outsourced	Impact measurement, equity & diversity, capacity building	Melbourne	\$
Pandanus Evaluation	Nea Harrison	nea@pandanusevaluation.com	Gender equality, social inclusion, community arts/music, justice, mental health	Not provided	Developmental, participatory, capacity building	Darwin, Hobart, Canberra	\$
Parenting Research Centre	Michelle Macvean	mmacvean@parentingrc.org.au	Parenting, early childhood, child protection, out-of-home care, disability	Outsourced	Experimental/quasi-experimental evaluation, rapid & plan-do-study-act cycle evaluations	Melbourne, Sydney	\$\$
PhillipsKPA	Anne Stewart	astewart@phillipskpa.com.au	TAFE, higher education, training industry	In house	Student centred approach, regional education	Melbourne	\$\$\$
Policy Performance	Charlie Tulloch	charlie@policyperformance.com.au	Education, wellbeing, sport, economic development	Outsourced	Strengths/theory-based, capacity-building, M&E frameworks	Melbourne	\$

Company	Contact	Contact email	Area	Financial Analysis	Speciality/ Focus	City^	Rates**
Social Research Centre	Sue Khor	info@srcentre.com.au	Education, child health/wellbeing, social determinants of health, family violence	In house	Community-level capacity building	Melbourne, Cairns	\$\$\$
Social Ventures Australia	Simon Faivel	sfaivel@socialventures.com.au	Education, indigenous, employment	In house	SVA Consulting: 12 practice areas, 4 service lines	All major cities	\$\$\$
Strategic Development Group	Brooke Watson	connect@strategicdevelopment.com.au	Disability, gender, education, training, employment, CALD, social inclusion, indigenous affairs, strategy	In house	Child protection, process improvement, program design, engagement, stakeholder mapping, gender equality	Melbourne, Wollongong, Canberra, Adelaide	\$
String Theory	Lauren Siegmann	lauren@stringtheory.net.au	First Nations, CALD, community-based, youth, family violence	Not provided	Capacity building, participatory, creative	Melbourne	\$*
Synergistiq	Patrick Lyons	patrick.lyons@synergistiq.com	Social inclusion, refugees/CALD, indigenous, education, justice, health, professional development, youth	In house	Participatory/strength-based approach, diverse community engagement	Melbourne	\$\$\$*
Tetra Tech	Rachel George	Rachel.George@tetrattech.com	Regional development, cultural and social inclusion	In house	Cultural inclusion and equity, human-centered approaches	Most capital cities and regional centres in Victoria and NSW	\$\$*
Think Impact	Rebecca Cain	rebecca@thinkimpact.com.au	Housing, community services, social enterprise, education, First Nations-led initiatives	In house/outsourced	SROIs, impact measurement evaluation	Melbourne	\$\$*
University of Technology Sydney	Sarah Angus	tnfadvancement@uts.edu.au	Indigenous knowledge, disability, education, policy, employment, social inclusion, CALD, refugee, LGBTIQ+	In house	Strengths-based, co-design, co-creation, social impact, behavioural economics, choice modelling, place-based, community/stakeholder engagement	Sydney	\$\$

Sustainable (Environment)

Company	Contact	Contact email	Area	Financial Analysis	Speciality/ Focus	City^	Rates**
Alluvium Consulting Australia	David Barratt	david.barratt@alluvium.com.au	Environment, social landscapes, natural resource mgmt	In house	Evaluation frameworks, planning and implementation	Melbourne, Brisbane, Sydney, Canberra	\$\$
BehaviourWorks NB: preference to work upfront to help design effective programs and evaluate programs designed on this basis.	Liam Smith	liam.smith@monash.edu	Sustainable environment, climate change, water, agriculture, circular economy	In house	Behaviour change research, evidence reviews, capability building	Melbourne, Sydney, Brisbane	\$\$*
Blue Sense Consulting	Michelle Dickson	michelle@bluesense.com.au	Environment, climate change, water, agriculture, economics, community	In house	Utilisation focused evaluation and evaluation of value for money	Melbourne	\$
Clear Horizon	Irene Adam-Manik	info@clearhorizon.com.au	Conservation, climate change and disaster resilience, net zero, energy initiatives, water management	Outsourced	Trauma-informed/place-based approaches, systems change	Melbourne	\$\$
Curijo	Belinda Kendall	belinda.kendall@Curijo.com.au	Indigenous Affairs, child family and community, trauma, justice	In house	Trauma-informed/strengths-based approaches, culturally responsiveness and safety	Canberra, Wollongong	\$\$
Ernst & Young	Arjun Ravi	Arjun.Ravi@au.ey.com	Indigenous affairs, environmental sustainability	In house	SROI, strategic planning, stakeholder engagement, quantitative analysis	All major cities	\$\$\$*
First Person Consulting	Matt Healey	matt@fpconsulting.com.au	Climate change, sustainability, energy efficiency	In house	Applied systems thinking, strengths-based	Melbourne	\$*
Haines Centre for Strategic Management	Lewê Atkinson	lewis@hainescentreaustralia.com.au	The Systems thinking approach® to impact assessment for innovation, agritech, ECDE and technology commercialisation	In house	The Systems thinking approach®	Brisbane	\$
Hau Meni & Associates Pty Ltd	Bu Wilson	bu.wilson@haumeni.com	Environment, climate change, resilience, indigenous affairs	Not provided	Trauma-informed and participatory approach	Margaret River	\$
Kantar Public	Kizzy Gandy	Kizzy.Gandy@Kantar.com	Natural resource management, drought, climate	In house	Theory-based/experimental methods, behavioural science, evaluation training	All major cities	\$\$*

Company	Contact	Contact email	Area	Financial Analysis	Speciality/ Focus	City^	Rates**
			change preparedness, agriculture				
RM Consulting Group	Mandy McIntosh	mandym@rmcg.com.au	Environment, climate change, water, agriculture, economics, community	In house	Policy, strategy, research/technical, practice	Bendigo, Melbourne, Torquay, Warragul, Hobart, Launceston, Orange	\$\$
Sapere	Matt Balmford	mbalmford@thinksapere.com	Water, green infrastructure, renewables, circular economy, NRM	In house	Program logic, business cases, impact analysis, economic/financial	Melbourne, Sydney, Canberra, Perth	\$\$\$*
Strategic Development Group	Brooke Watson	connect@strategicdevelopment.com.au	Environment, climate change, water, strategy	In house	Resilience, recovery, conservation and biodiversity, process improvement, program design, engagement, stakeholder mapping	Melbourne, Wollongong, Canberra, Adelaide	\$
Tetra Tech	Rachel George	Rachel.George@tetratech.com	Environment, climate change, regional development	In house	Cultural inclusion and equity, human-centered approaches	Most capital cities and regional centres in Victoria and NSW	\$\$*
University of Technology Sydney	Sarah Angus	tnfadancement@uts.edu.au	Environment, landscapes & ecosystems, urban systems, climate change, energy, water quality, resource stewardship, sustainable finance, policy, law	In house	Strengths-based, co-design, co-creation, social impact, place-based, futures thinking, sustainability transformations, trial designs, modelling & analytics	Sydney	\$\$

^ Location of main offices. All evaluators expressed that they are willing to travel. NB: travel expenses will be billed.

* Discounts and/or pro bono available, subject to consideration.

** Rates are predominantly based on principal's daily rates. \$ = <\$2,001/day \$\$ = \$2,001–\$3,000/day \$\$\$ = >\$3,001/day