



The Ian Potter
Foundation

General Grantee Welcome Workshop

3 November 2022 - Melbourne

Before we begin...

IPF staff may take photos/videos during this workshop for social media purposes.



lanPotterFdn @lanPotterFdn · Aug 5
Congratulations to @LaunchHousing and their partners on the official opening of this important and beautiful sanctuary for women and children fleeing family violence.

LaunchHousing @LaunchHousing · Aug 5
What better way to finish up #WV2022 than to officially open the doors of YW's Place today, an Australian-first apartment building that will become home to up to 60 women and 130 children escaping family violence and homelessness.



1 4

Karen Hayes @karenhayes
Great to have the team from the @lanPotterFdn visit today. @GuideDogsVIC very appreciative of their wonderful support



1 5
6:59 PM · 12 Apr 2022
16 13 1

“When a meeting, or part thereof, is held under the Chatham House Rule, participants are free to use the information received, but neither the identity nor the affiliation of the speaker(s), nor that of any other participant, may be revealed.”

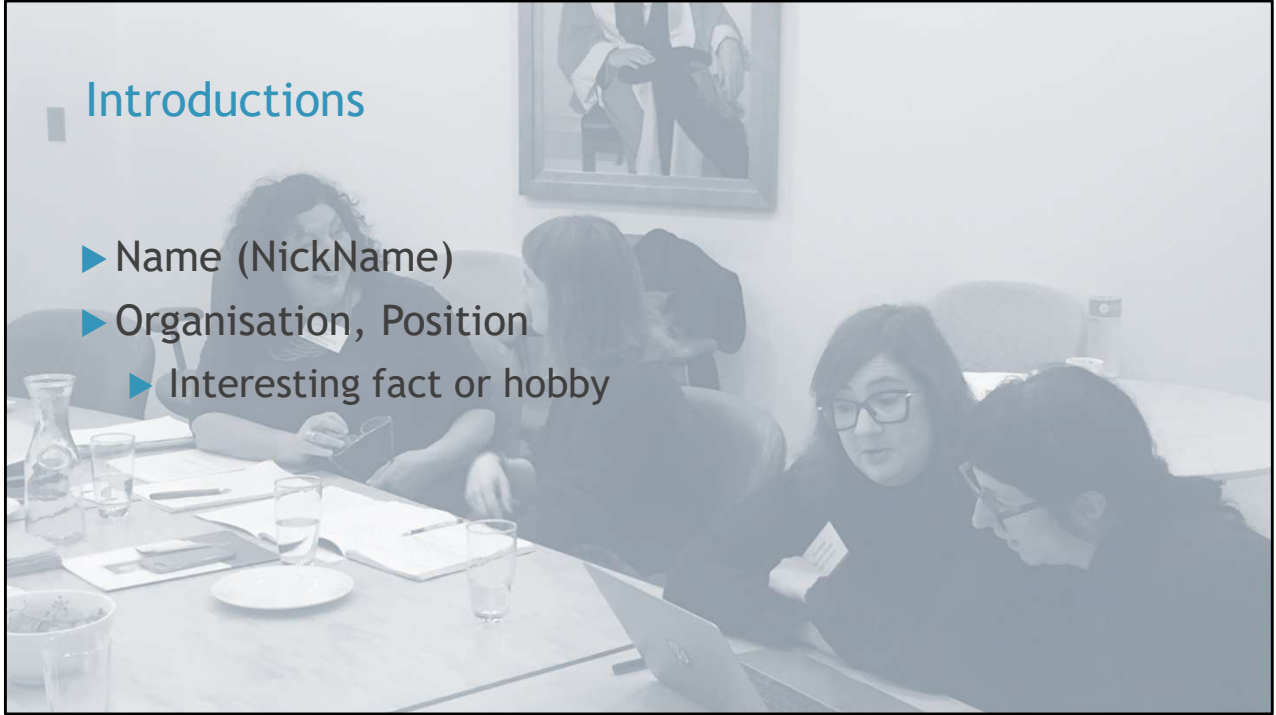
Overview

- ▶ Introductions
- ▶ Contact points
- ▶ Learning and reflection
 - ❖ Break
- ▶ Reports
- ▶ Goals, measures and data
 - ❖ Lunch
- ▶ Long-term outcomes
 - ❖ Break
- ▶ Endgame and evaluation
- ▶ Leverage and sustainability
- ▶ Conclusions



Introductions

- ▶ Name (NickName)
- ▶ Organisation, Position
 - ▶ Interesting fact or hobby



Contact points

Scheduled Contacts

- Goals Review (due in 2 weeks)
- 6 monthly check-ins
- Annual progress reports
- **Final report**
- Outcomes follow up

Non-scheduled

- Site visit by Research and Evaluation team... (tick-box request available during progress report)
- Request to/from Communications Manager
- Informal - updates and opportunities

Primary Contact - Program Manager



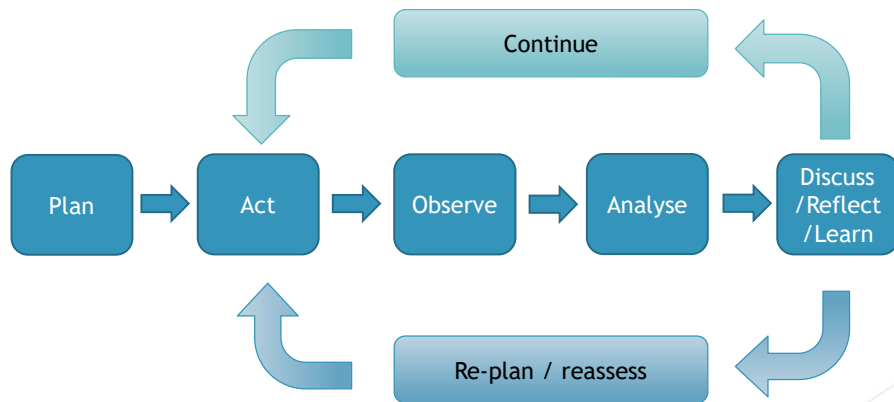
Research and Evaluation



Communications



Action, reflection and learning

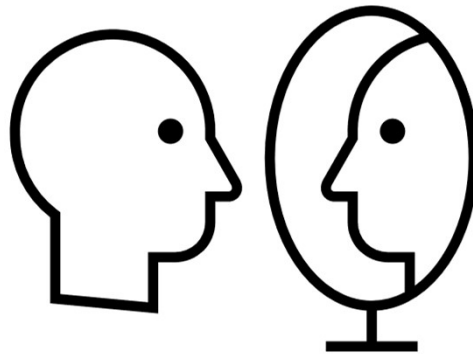


We Value: Honest reflection

By the time I arrived the gallery was often empty and the group was not pulling their weight in terms of organising and looking after operations...Upon reflection, a successful artist-run-space must grow organically and independently out of demand by artists and through their commitment and action.

It cannot be artificially created and cannot be democratic 'open to all comers'.

A disappointment certainly but an interesting case study.



Being honest in reports

According to
their report,
everything is
awesome.



Yeah, that
worries me
too.



fresh spectrum



Break

Reports

- ▶ What should you include in reports
 - ▶ Simple and honest summaries
 - ▶ What has worked and what has not
 - ▶ Provide evidence - make it very clear for us
 - ▶ Expected and unexpected outcomes
 - ▶ Anecdotes, vignettes, case studies
 - ▶ Learnings - things that you would do differently or do again and why

Read example final report

Discussion:

- Why might we come back with questions on a final report?
- What might create errors or inaccuracies in final reports

Learning is important:

Tips from grantees



Be creative with volunteers ([Catchafire.org](https://catchafire.org))



Key person syndrome



What's your baseline?



[Don't reinvent the data wheel](#)



Keep in touch!

What does reflection look like in your organisation?

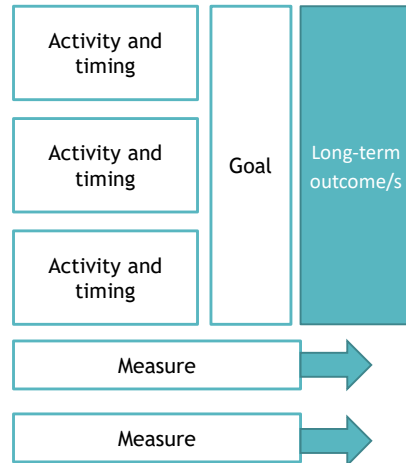
Why is the speedometer stuck on 35?

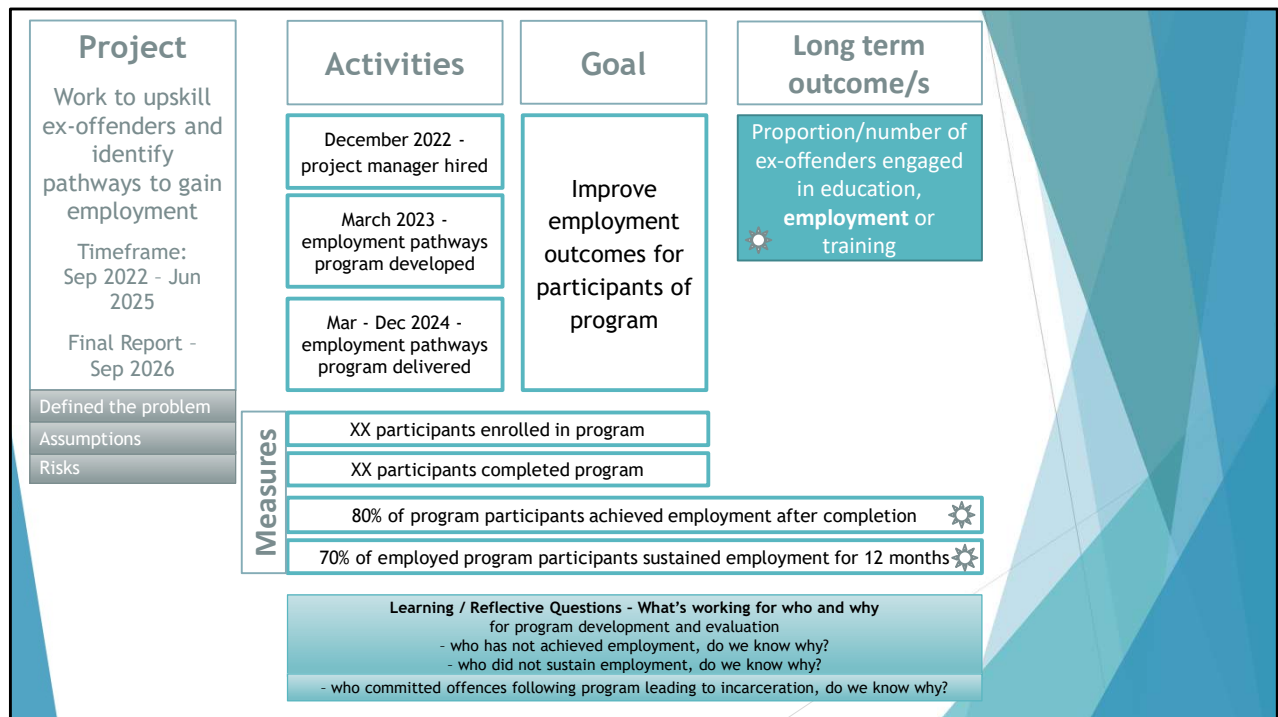
The car only collects speed data once a year.



freshspectrum.com

How it all links: Goals, measures and outcomes





Think ahead about data collection

From: [REDACTED] <[REDACTED]@ianpotter.org.au>

Sent: Thursday, 29 July 2021 2:06 PM

To: Squirrel Main <squirrel.main@ianpotter.org.au>

Subject: Can we please make a time for a quick chat?

Hi Squirrel,

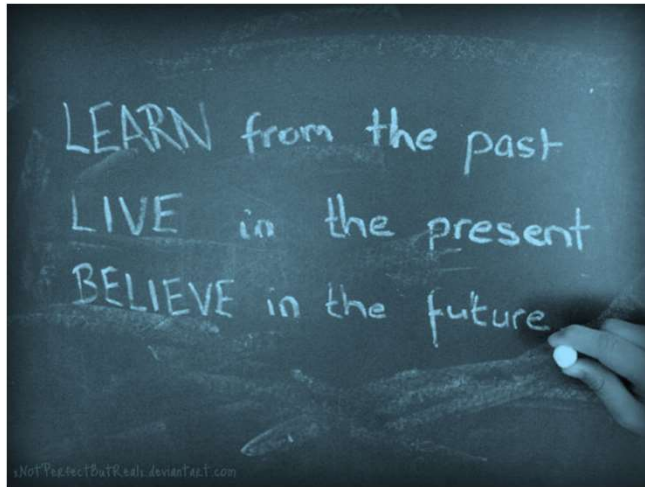
As it comes to the time that I am preparing the final report, we have not actually had that catch up that we were planning. I'd base with you and talk through the challenges so that you get the report, you are not blind sighted. It turns out that some theoretically available is not actually accessible, and this is reducing the amount of data that I have to report.

I work Tuesdays and Thursdays, and my time is generally flexible. Could we please have a chat some time soon?

Thanks

[REDACTED]

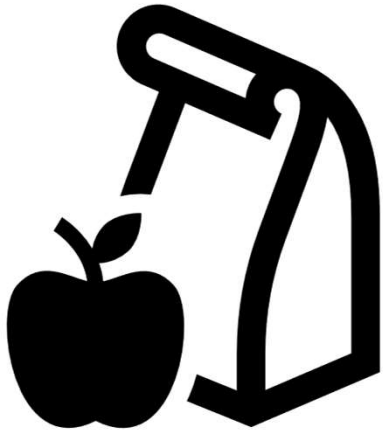
Idea: Data rehearsal



A look at your goals

- ▶ Take a moment to review ONE goal in pairs....
- ▶ Decide on who will **Share** and who will **Listen**
- ▶ **Sharer**: Select ONE goal. Pick a tricky one (or the last one)! Read through the goals, activities and measures. (allow 2 minutes).
- ▶ **Listener (s)**: provide constructive feedback.
 - ▶ If you had to report on this **goal** tomorrow, would that be easy?
 - ▶ Could the **measures** be improved if so how? Do they include set targets/ranges?
 - ▶ Based on your experience, what might be the challenges?
 - ▶ Any advice for how to collect/store the actual data?
 - ▶ How to 'work smarter, not harder'? Do they need all the goals?
- ▶ About 10 minutes for this activity. If you finish one goal, and have additional time, please switch roles.





Lunch



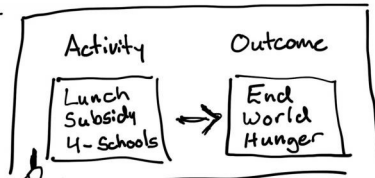
Post lunch reflections....

- ▶ Ideas sparked over lunch
- ▶ Questions that have arisen
- ▶ Concerns or confusion
- ▶ Other....

Long term outcomes

- ▶ Challenging
- ▶ Closer to your goal/s and output
- ▶ Ensure you have clear definition/s for your records
 - ▶ Measure
 - ▶ Measure calculation method
 - ▶ Data source /owner
 - ▶ Frequency

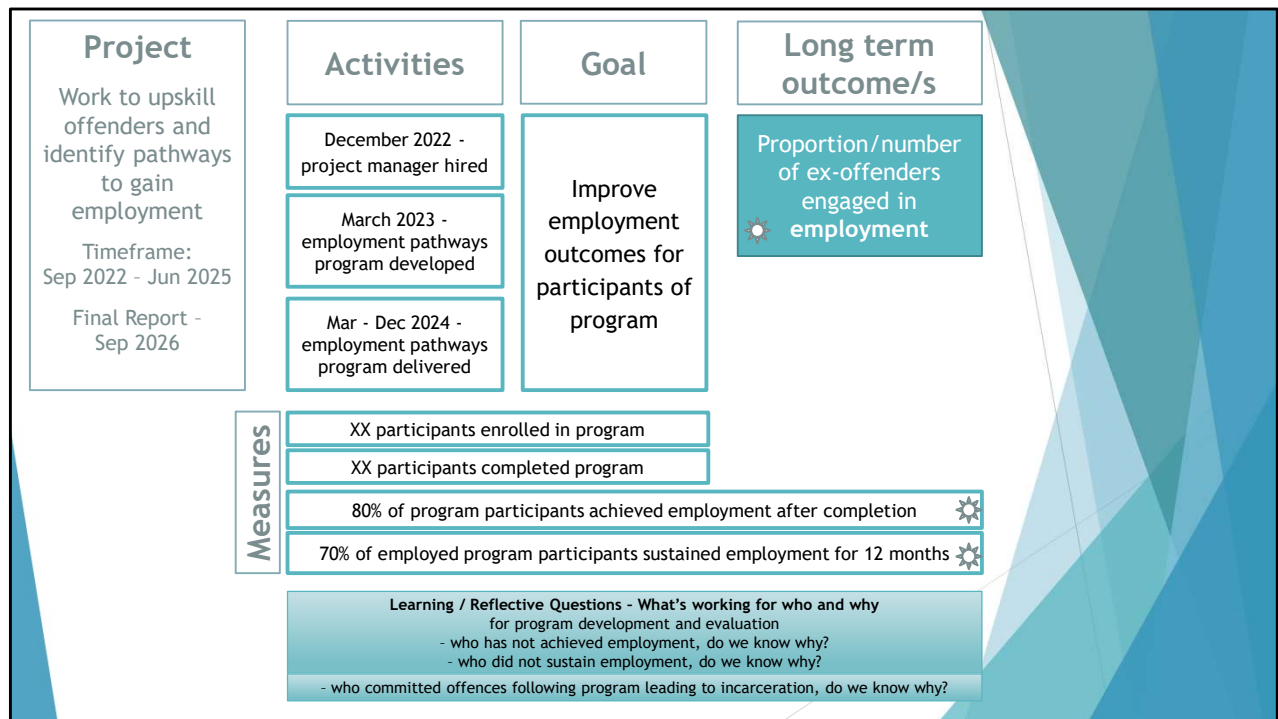
So what you're saying is that your low budget school lunch subsidy program will eventually end global hunger?

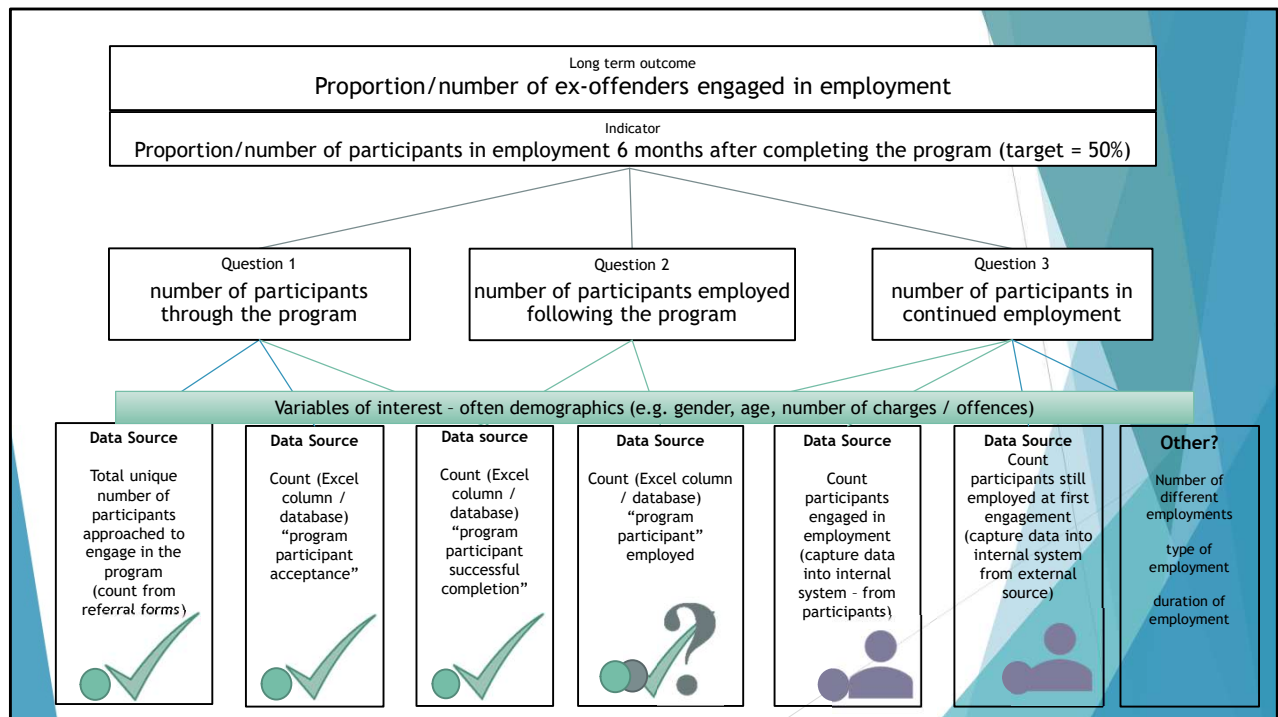


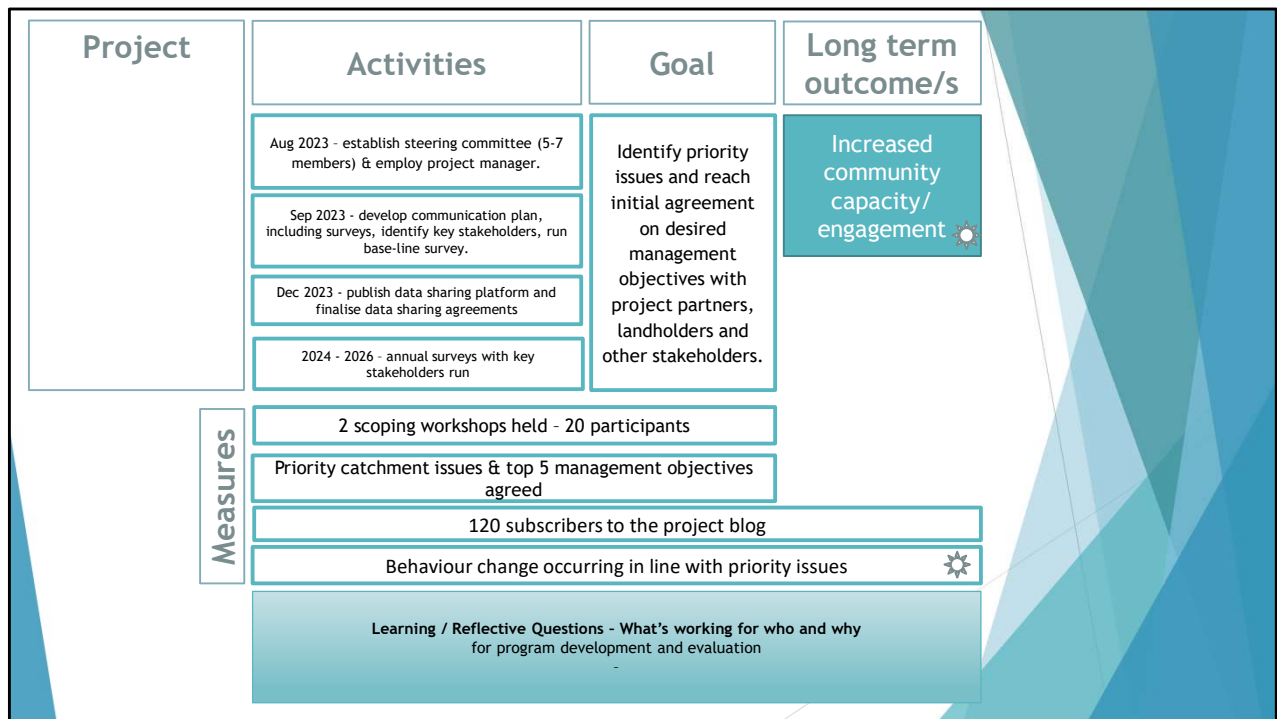
Well, every big idea looks silly when you put it down on paper.

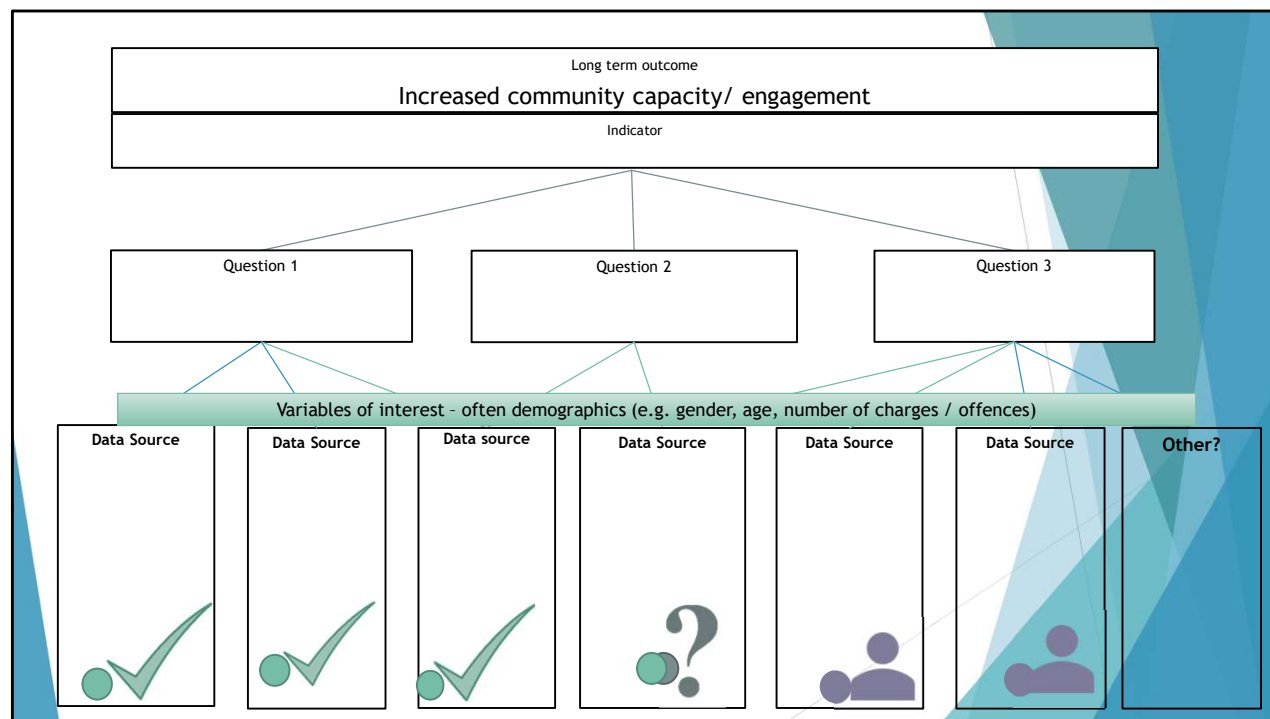


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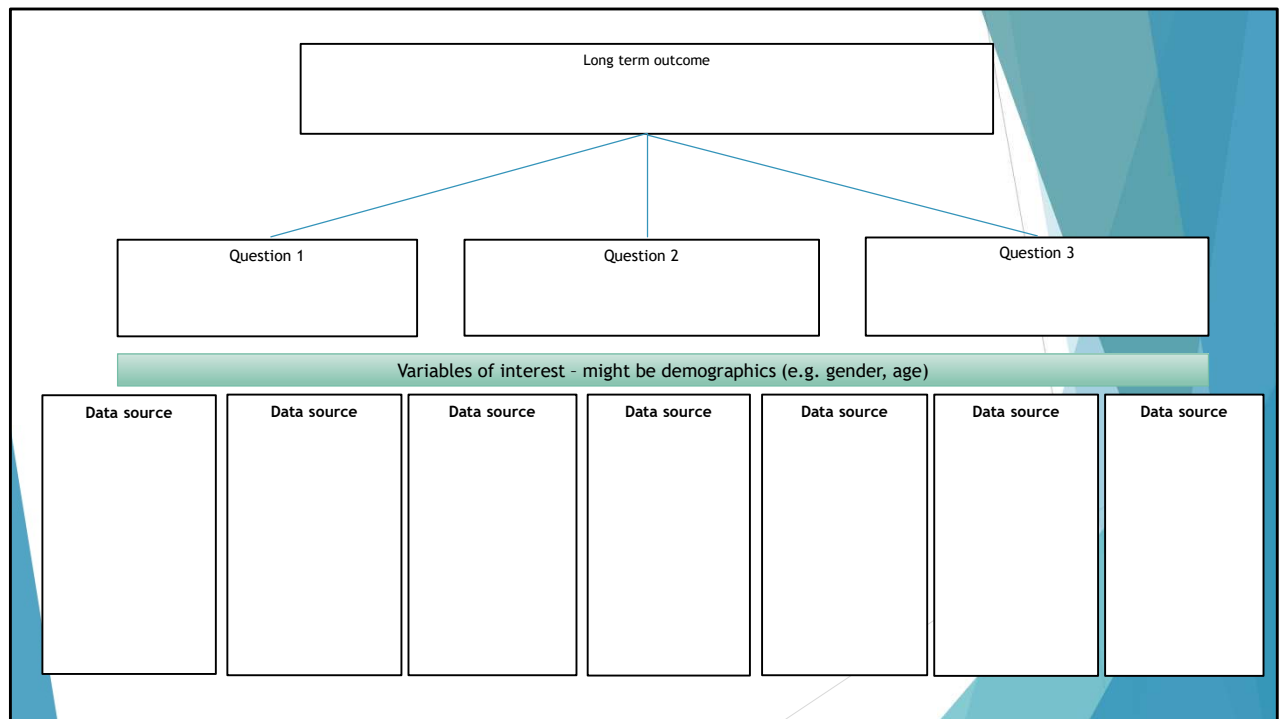




Your long-term outcomes

- ▶ Option 1 (solo): Take 20 minutes to complete details for one of your long-term outcomes individually.
- ▶ Option 2 (team): 20 minutes to complete details for one of your long-term outcomes with a partner. Partner questions you could ask:
 - ▶ Are they aligned with your organisation's key mission?
 - ▶ Who is your endgame stakeholder who will be looking at the outcome?
 - ▶ How will you collect data to inform the measures and outcome?
 - ▶ Who will collect data (or collects data)?
 - ▶ Where will it be (safely) stored?
 - ▶ Challenges?
 - ▶ Ideas to 'work smarter, not harder'?





Data that helps understand the whole story

freshspectrum.com

We surveyed our 3
program participants...

% who think
we're awesome
100%



What about the
96 families that
left after the
first week?





Break

What's your endgame?

	Endgame	Example
1	Open source	Smiling Mind
2	Replication	Job Support
3	Government adoption	JusticeConnect lawyers
4	Commercial adoption	Hello Sunday Morning
5	Mission achievement	One Disease
6	Sustained service	STREAT

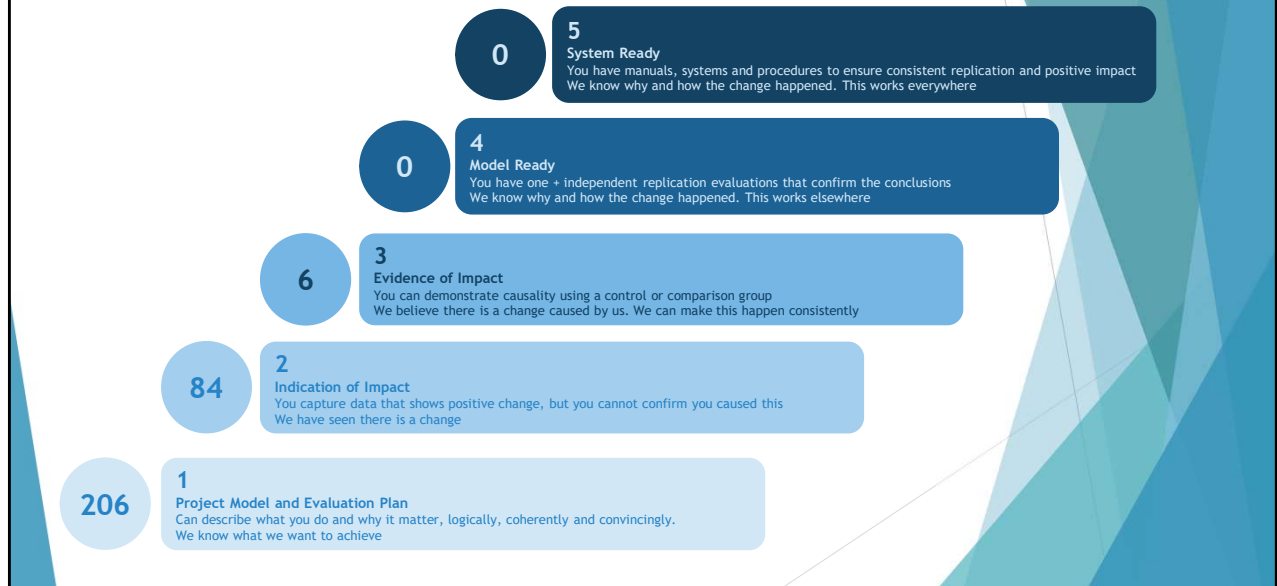
► Source: Alice Guglev and Andrew Stern. *What's Your End-game?*
Global Development Incubator. 30 January 2014.

What's your endgame poll

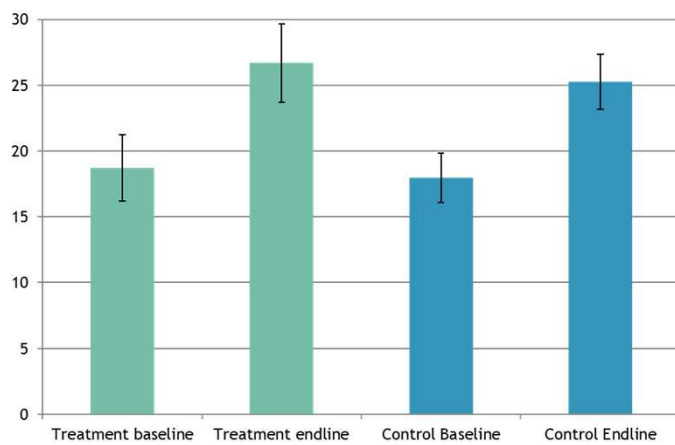
Evaluation vs. chasing unicorns...



Evaluation and Standards of Evidence

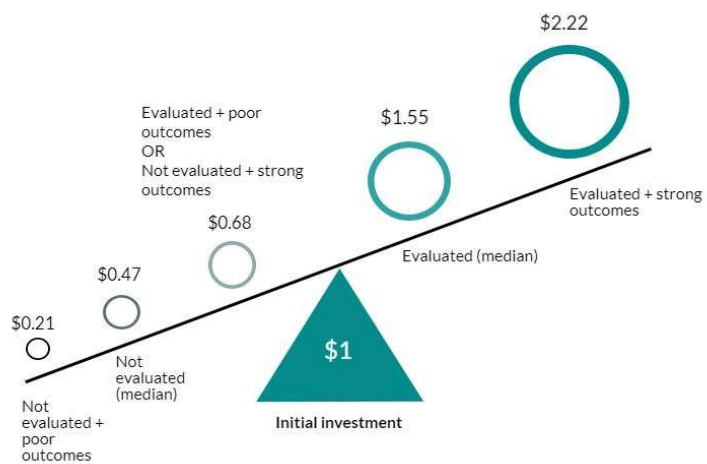


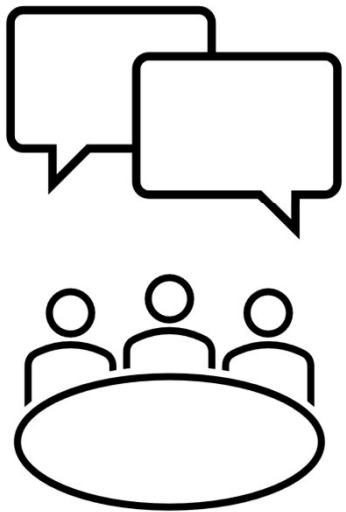
Why consider a control group? from Level 2 to Level 3



Source: Stephen Taylor, Volker Schoer and Thabo Mabogoane

Using Evaluation for Leverage and Sustainability





Experience in evaluation

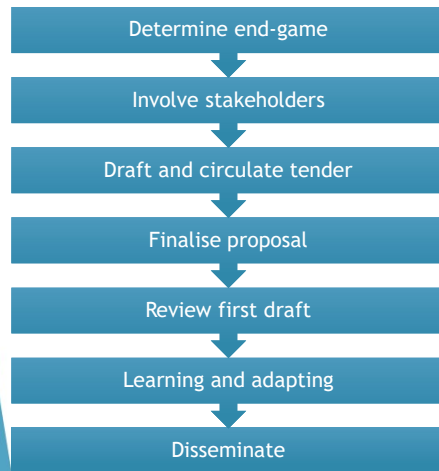
What worked well?

What was challenging?

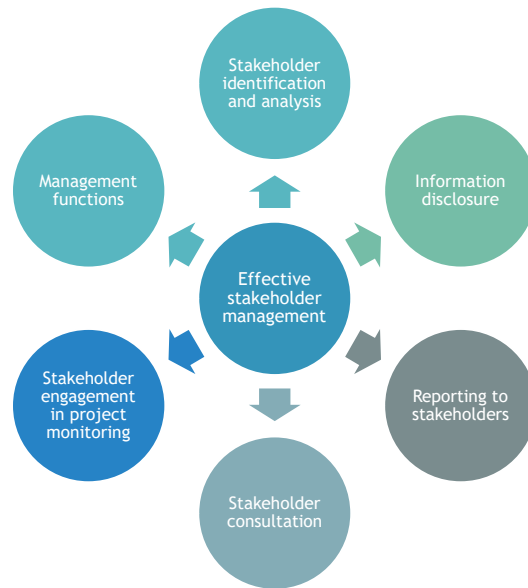
What might you like to use evaluation to test?

An approach, tool or method you have heard of you want to try?

Evaluation: Key steps engaging evaluator



Reflections on elements of effective stakeholder engagement



► Rogers, M., Johnson, A., Bird, J., Serow, P., Harrington, I. & Bible, V. (2021). Stakeholder engagement in an online community education project via diverse media engagements. *Issues in Educational Research*, 31(2), 626-643. Retrieved from <http://www.iier.org.au/iier31/rogers.pdf>

Value of a stakeholder meeting...

From: [REDACTED]
Sent: Tuesday, 26 October 2021 10:24 AM
To: [REDACTED]
Subject: [REDACTED] Advisory Group Evaluation Meeting

Hi everyone

I had a great meeting with [REDACTED] last week. She's acting Exec Dir [REDACTED]

She had a few key recommendations.

- 1) Study this report from the Vic AG's Office: [REDACTED]. Apparently this was very informative in how they built their evaluation of the [REDACTED] project (\$150M project I think).
- 2) She emphasised the importance of 3 things: Governance, Performance Monitoring and Data
- 3) On Governance emphasised importance of data storage and data privacy (gov huge on this), staff safety. Include and explain the obvious (eg. Safety of patient records on our software). Governance extra important because of vulnerability of clients. Thought it looked a little light in [REDACTED] Proposal (which on the whole she thought was very good).
- 4) 'Performance Monitoring' is big in gov at the moment and should be visible at all stages. Monitor and measure every step including the ones we've taken so far. Consistency is key. "Performance monitoring trails into the evaluation piece."
- 5) On data recommended not aiming too high, then succeeding in those targets. Targets should include things like just having the three workers on site every week for x weeks (measures of activity I suppose).
- 6) On issue of costs benefit vs cost effectiveness she basically said do what you can. Very hard to demonstrate effectiveness (particularly over short period of time). But recommended putting effort into explaining likely benefits of interventions (eg. Avoiding prison time, avoiding homelessness).

[REDACTED] was very supportive and encouraging. She's keen to visit if possible when we're up and running.

P

Evaluation resources

- ▶ TIPFEP
 - ▶ Example RFQ
 - ▶ BetterEvaluation.org
 - ▶ Culturaldevelopment.net.au
 - ▶ Issue Lab (ROIs!)
 - ▶ Each other!
- ▶ Lots of tools, resources, platforms, literature available to draw on



Logos, social media and comms tips

*Sara Hearn, Communications Manager,
The Ian Potter Foundation*

Evaluation report



- ▶ Primary audience
 - ▶ Can be multiple stakeholders
 - ▶ What are they interested in
- ▶ Accessibility
 - ▶ Will your stakeholders engage with the learnings?
 - ▶ What do you need to assist this (for whom)
 - ▶ Executive summary only
 - ▶ Visuals or graphics
 - ▶ One page infographic
- ▶ Usage
 - ▶ Will it inform program adaptation
 - ▶ Is it being used to support funding applications
 - ▶ Is it being used to inform whether to scale up or not
 - ▶ Can learnings be shared and used by others



Are you thinking of an infographic?

- ▶ Purpose - why do I want an infographic?
- ▶ Audience - who am I creating it for?
- ▶ Key Message - what do I want them to know?
- ▶ Data Use - what data best supports the key message?
 - ▶ Is there one big quote?
 - ▶ Is there one big stat?
 - ▶ Are there other 'pull' quotes and numbers?
- ▶ Visual - what's the best way to represent each quote, stat, number?
 - ▶ What order will it be read in?
 - ▶ Accessibility (colour blindness, screen reader)
 - ▶ Allow white space - don't overcrowd!
 - ▶ Don't forget the "ask"!

Infographics - thoughts

Organisation
Jack Brockhoff Foundation
Vanguard Laundry Services
St. Pats Oral Health Clinic
Surveys Map
Crime Statistics Agency

My biggest fear (about the Potter project) is....



- *If only....*
- *They make me...*
- *I have to...*
- *... that's just the way it is.*
- *If they would _____ then I could _____!*

What our Governors like: Leverage, sustainability, dissemination and collaboration

- ▶ Leverage
 - ▶ Government funds?
 - ▶ Other grants?
 - ▶ Social enterprise?
- ▶ Sustainability - Continuation
 - ▶ What's your endgame?
 - ▶ What is the future of the project?
- ▶ Outcome sharing
 - ▶ Dissemination
 - ▶ How have outcomes be shared?
 - ▶ <http://www.issuelab.org>
 - ▶ Web traffic: Facebook likes, Google Analytics
 - ▶ Workshops held, scholarly citations
 - ▶ Collaboration
 - ▶ Other organisations?
 - ▶ International?

How can we help you thrive?

To continue to help organisations thrive we need to continue to grow our reach, you can help by:

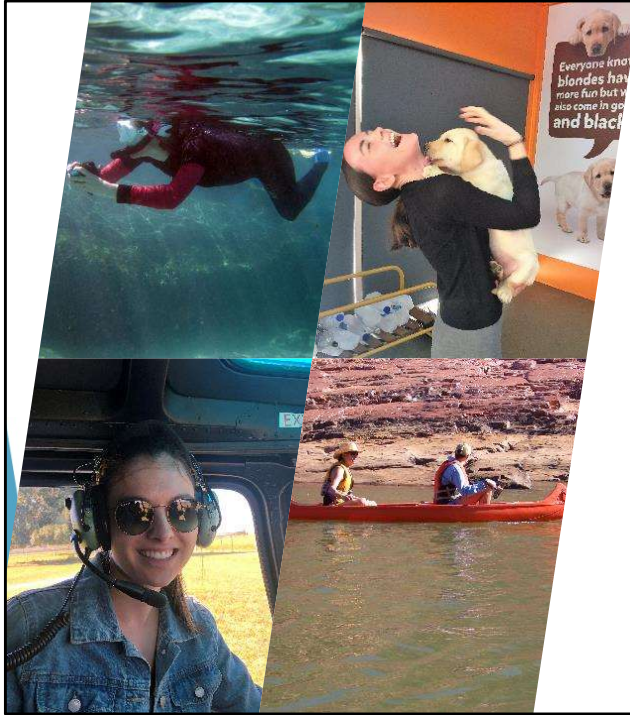
- ▶ Talking and advocating for Good360 at conferences/event/in media
- ▶ Introductions to product donors
- ▶ Introductions to freight companies (TNT, Australia Post)
- ▶ Sponsoring charities you fund or may have declined in a grant round
- ▶ Introductions to other funders
- ▶ Promoting Good360 on your website or marketing material (Annual Report)
- ▶ Sharing Good360 Impact Stories
https://catalog.good360.org.au/aion_impact_story/publiclist/index/?limit=32#list



Tip: Start somewhere, anywhere

It is the greatest of all mistakes to do nothing because you can only do a little. Do what you can.

-SYDNEY SMITH (1771-1845)



Conclusions

- ▶ Questions/arising matters
- ▶ Your take-aways: one specific future action/idea (chat box)
- ▶ Networking/conversations

What's next



► FOR NOW:

Please complete the post-workshop survey:
https://www.surveymonkey.com/r/IPF_post_survey

► By 22 November

Please complete the “Goals review” requirement with any revisions to your goals, timelines or outcomes.

If no revision is necessary, please just tick “no” on the first question and hit “submit”

